



OUR BELIEFS

STATEMENT OF PURPOSE

To provide exemplary management services to our retirement community and Assisted Living Center. Management services may include any of the following: financial, marketing, staffing, training and quality assurance.

QUALITY

We have made a commitment to professionalism and quality in every aspect of our company. We expect honesty, integrity, and moral behavior as essential elements of the performance of anyone affiliated with Heritage Place.

STRIVING FOR EXCELLENCE

We are ever mindful of our responsibility to provide effective, courteous service to all employees, residents, and family members. We place our focus on attention to detail, communication and follow-through. We have made a commitment to continually strive for excellence.

RESPECT FOR THE INDIVIDUAL

We fully recognize the dignity of each individual. The success of Heritage Place is dependent on the full efforts and contributions of each person in our company. We have made a commitment to ensure that everyone is afforded courtesy, understanding, tolerance and respect.

SOCIAL RESPONSIBILITY

We believe that every individual and every company needs to be involved in the community. We believe it is our responsibility to support the community in which we live and work with our time and/or resources.

GROWTH ORIENTED

We accept that constant change in today's world is inevitable, yet essential to success. We welcome change because it leads to opportunity and growth. We will always strive to direct our growth so it is to the advantage of our employees, residents and family members.



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